Erie 1 BOCES FUSION Fashion Show to showcase Amherst students’ clothing

West Seneca (March 10, 2020) - Students in the Erie 1 BOCES Fashion Design Technology program will have their individually designed outfits hit the runway during the 2020 FUSION Fashion Show: Figment of Imagination.

Now in its 11th year, the FUSION Fashion Show will take place on Thursday, March 19 and will showcase the work of nearly 35 high school fashion students from across Western New York. The show will be at 7 p.m. at Buffalo State College, in the Campbell Student Union Social Hall, 1300 Elmwood Ave., Buffalo.

Benny Dean and Mia Mansour from Amherst High School are two of the senior students exhibiting their personally designed and sewn collections at the fashion show. Benny’s line of clothing draws inspiration from a dreamy, futuristic color theme with silky material. Mia’s line draws from the interior color palate in modern homes she saw while visiting California.

“Fashion is something that I’ve always had an eye for, and I’ve always had so much passion for coordinating outfit,” Benny noted. “I want to pursue a career dealing with business and merchandising. I enjoy the fast-paced environment of the fashion industry and having a lot of jobs to do.”

“I think there’s so much to learn about fashion, and I find it very interesting,” Mia said. “Fashion will never die, and people will always need clothing.”

In addition to the seniors, juniors will be presenting upcycled items from previously worn garments at the show.

The show has evolved into a collaborative event across various Erie 1 BOCES programs. Barbering and Cosmetology students will be doing hair and makeup for over 75 models, while Criminal Justice students will provide support for security. Digital Media students produced videos that will introduce each fashion student and their collection; these students also assisted in professional photos and videography for the show.

Erie 1 BOCES’ two-year Fashion Design Technology program at the Harkness Career & Technical Center teaches students how to create, style and trend forecast based on design elements and the fashion cycle. Participants also create a successful business plan for a fashion business, setting them up for future success.
The show is free and open to family members and community members with a high interest in the fashion industry, though all guests will need a ticket available at the event. Seating is limited. Open seating begins at 6 p.m.

In lieu of ticket price, attendees are asked to donate a pair of previously worn jeans which will be donated to Goodwill of Western New York. Donations can be brought to the show, where they will be taken at the door.

**About Erie 1 BOCES**

As part of public education, Erie 1 BOCES offers a variety of career and technical programs during the regular school day to high school students in Erie County. High school students interested in learning more about how they can participate in various programs such as fashion design, web and gaming technologies, health careers or aviation technology, should visit www.e1b.org/cte or speak with their high school counselor.

###